

Kazakhstan : Local Content Policy and Extracting Sector Development.

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KBCC held an event for Bolashak students entitled “Knowledge Transfer to Bolashak Scholars” at the University of Reading

On 6th of December 2016, researchers from the KBCC at Henley Business School, Prof. Yelena Kalyuzhnova, Dr. Dina Azhgaliyeva and visiting researcher Dr. Zhanna Kapsalyamova from Nazarbayev university (Astana, Kazakhstan) held the second event for Bolashak students at the University of Reading. The event was attended by 12 Bolashak scholars and two PhD students Irina Heim and Noor Alshamali. The objective of the event was to transfer knowledge from experienced researchers to Bolashak students. Prof. Yelena Kalyuzhnova and Dr. Zhanna Kapsalyamova explained how to conduct a good research. Participants participated in the interactive quiz. Dr. Dina Azhgaliyeva introduced her research on Bolashak graduates' career development. Many students expressed

interest in the research performed by KBCC. The workshop was followed by the informal discussion and networking.



Doctor Dina Azhgaliyeva participated at the 3rd Research Forum for Central Asia 2016 on 11 March 2016 in Cambridge, UK.

Doctor Dina Azhgaliyeva participated at the 3rd Research Forum for Central Asia 2016 on 11 March 2016 in Cambridge, UK. This forum is organised by the Bolashak scholars' initiative since 2014. She presented results of research "Local Content Policy and Sustainable Firms Performance: Case Study for Kazakhstan". This research is a collaborative work with Dr. Maksim Belitski and Professor Yelena Kalyuzhnova. Participants were particularly interested in the Kazakh-British Centre for Competitiveness. Dina received a Certificate of Participation signed by the Ambassador of the Republic of Kazakhstan to the UK of Great Britain and Northern Ireland H.E. Dr. Erzhan Kazykhanov and the Director of Research

**Kazakhstan and Educational Innovations
Professor Colleen McLaughlin.**

**The certificate was given by the
Minister-Counsellor of the Embassy of the
Republic of Kazakhstan to the UK of Great
Britain and Northern Ireland Mr Dauletbek
Kussainov and the Chairperson of the
Cambridge Central Asia Programme
Professor Siddharth Shanker Saxena.**

**April 4 Workshop:
Competitiveness of
Kazakhstan's Economy**

Workshop Programme

**Competitiveness of
Kazakhstani Economy:**

Local Content, WTO and Energy

Sector ICT Infrastructure Development

Press Centre KBTU,

Tole bi 59, Almaty

**4 April, 2016, Almaty,
Kazakhstan**

9:30-10:00	Coffee and Registration
10:00-11:00	<u>Introduction and Welcome Session</u> Dr. Ewan Simpson, <i>Kazakhstani – Co-Director, Kazakh – British Centre for Competitiveness</i> Mr. Jim Buttery, <i>Country Director, British Council, Kazakhstan (TBC)</i> Mr. Kairat Bekturgenev, <i>Chairman of the Board, National Agency on Local Content Development (NadLoc)</i> Mr. Medgat Olzhayev, <i>Senior Manager, EXPO 2017</i> Prof. John Board, <i>Member of the Advisory Board of Kazakh-British Centre for Competitiveness , Dean, Henley Business School, UK</i> Prof. Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i>

<p>11:00-11:45</p>	<p>Chair: Prof. John Board, <i>Member of the Advisory Board of Kazakh-British Centre for Competitiveness , Dean, Henley Business School, UK</i></p> <p><u>Keynote</u></p> <p>—</p> <p>Entrepreneurship: rhetoric and reality. An evidence based approach to supporting vibrant SME growth</p> <p>Prof. Andrew Godley, <i>The Centre for Entrepreneurship, Henley Business School, UK</i></p> <p>Q&A</p>
<p>11:45-12.00</p>	<p>Coffee Break</p>
<p>12:00-13:00</p>	<p><u>Round table</u></p> <p>—</p> <p>Competitiveness of the Kazakhstani economy and development of entrepreneurship</p> <p>Chair: Prof. Yelena Kalyuzhnova, <i>UK – Co-Director, Kazakh-British Centre for Competitiveness</i></p> <p>Mapping the Corporate Structure of Kazakhstan of Oil and Gas Supply Chain, by Dr. Ewan Simpson, <i>Kazakhstani – Co-Director, Kazakh-British Centre for Competitiveness</i></p> <p>Entrepreneurship and Local Content Kazakhstan by Dr. Maksim Belitski, <i>Kazakh-British Centre for Competitiveness</i></p> <p>Discussants: Prof. Andrew Godley, <i>The Centre for Entrepreneurship, Henley Business School, UK</i> and Mr. Pavel Beklemishev, <i>Member of the Advisory Board of Kazakh-British Centre for Competitiveness , General Director, Byelkamit LLP.</i></p>
<p>13:00-14:00</p>	<p>Lunch</p>

	<p style="text-align: center;">Chair: Dr. Ewan Simpson, <i>Kazakhstani – Co-Director, Kazakh-British Centre for Competitiveness</i> <u>Keynote</u></p> <p style="text-align: center;">—</p> <p style="text-align: center;">Challenges for Kazakhstani Competitiveness. Prof. Richard Pomfret, <i>The Centre for Euro-Asian Studies, UK</i> Q&A</p> <p style="text-align: center;">—</p> <p style="text-align: center;"><u>Round table</u></p> <p style="text-align: center;">Challenges of Local Content Development and WTO Rules</p> <p style="text-align: center;">Chair: Prof. Richard Pomfret, <i>The Centre for Euro-Asian Studies, UK</i></p> <p style="text-align: center;">Extractives-led Local Economic Diversification versus Local Content and WTO by Prof Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i></p> <p style="text-align: center;">The Impact of Local Content Development and WTO rules by Dr. Dina Azhgaliyeva, <i>Senior Research fellow, Kazakh-British Centre for Competitiveness</i></p> <p style="text-align: center;">WTO Rules and Entrepreneurship by Mr. Maxim Romanov, <i>Research fellow, Kazakh-British Centre for Competitiveness</i></p> <p style="text-align: center;">Discussants: Dr. Ewan Simpson, <i>Kazakhstani- Co-Director, Kazakh-British Centre for Competitiveness</i> and Mr. Adilkhan Arstanov, <i>NADLoC, Kazakhstan</i></p>
<p>14:00-14:30</p>	<p style="text-align: center;">14:30-15:30</p>
<p>15:30-15:45</p>	<p style="text-align: center;">Coffee Break</p>

<p>15:45-16:15</p>	<p>Chair: Dr. Ewan Simpson, <i>Kazakhstani- Co-Director, Kazakh-British Centre for Competitiveness</i> <u>Keynote</u></p> <p>—</p> <p>ICT as a part of the competitiveness Prof. Kecheng Liu, <i>ICT Area Leader, Kazakh-British Centre for Competitiveness</i> Q&A <u>Round table</u></p>
<p>16:15-17:15</p>	<p>Kazakhstan Energy Sector ICT Infrastructure and Competitiveness</p> <p>Chair: Prof. Kecheng Liu, <i>ICT Area Leader, Kazakh-British Centre for Competitiveness</i> The adoption of Third Platform Technologies as a Tool of Enhancing Competitiveness of the Economy by: Mr. Andrew Beklemishev, <i>Research fellow, Kazakh-British Centre for Competitiveness</i> Entrepreneurship ICT by : Dr. Weisi Li, <i>Kazakh-British Centre for Competitiveness</i> Discussants: Dr. Maksim Belitski, <i>Kazakh-British Centre for Competitiveness</i></p>
<p>17:15-17:30</p>	<p>Tea break</p>
<p>17.30-18.30</p>	<p>PhD Panel Chair: Prof. Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i> Ms. Nour Noor Alshamali, <i>Year 2</i> Ms. Sarah Ali, <i>Year 1</i> Ms. Irina Heim, <i>Year 1</i> Mr. Azat Aituar, <i>Year 4</i></p>
<p>18:30-21:00</p>	<p>Tour around Almaty and Kazakh Night at the Restaurant «Жеті Қазына»</p>

To register, please contact Madina Mukhtarova at m.mukhtarova@kbtu.kz or 8 (727) 266 34 50