

MISSION

The Kazakh-British Centre for Competitiveness (KBCC) was launched 2 April 2015 as a partnership between Henley Business School at the University of Reading and the Business School and IT Faculty of the Kazakh-British Technical University. The full staff compliment as proposed in this founding document for KBCC was appointed in April 2015. KBCC contributes to the deepening and expanding of the role of competitiveness in Kazakhstan in research, action and policy. The work of KBCC is informed by the theory and practice of competitiveness that positions competitiveness as instrumental to sustainable economic development. The role of KBCC through research, education, training and business and government action is to work to develop a culture of deepened market empowerment in the Republic of Kazakhstan.

Institutional engagement through action-oriented programmes and business-engaged research underpin all the actions of KBCC. In doing this, KBCC works incrementally to develop the competitiveness agenda with key actors in civil society including academia, business, not-for profit organisations and government, concentrating on socially-engaged research and action in both urban and rural areas of the Republic of Kazakhstan. Economic prosperity is created by successful co-operation, dialogue and innovation in partnership between the private, public and third sectors.

KBCC will provide a platform for communication, collaboration and knowledge-creation intended to promote the global competitiveness of Kazakhstan. It will support the internationalization of Kazakhstani businesses in co-operation with regional development agencies for the welfare of the Republic.

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