

April 4 Workshop:
Competitiveness of
Kazakhstan's Economy

Workshop Programme

**Competitiveness of
Kazakhstani Economy:**

**Local Content, WTO and Energy
Sector ICT Infrastructure
Development**

Press Centre KBTU,

Tole bi 59, Almaty

**4 April, 2016, Almaty,
Kazakhstan**

9:30-10:00

Coffee and Registration

<p>10:00-11:00</p>	<p style="text-align: center;"><u>Introduction and Welcome Session</u></p> <p style="text-align: center;">Dr. Ewan Simpson, <i>Kazakhstani – Co-Director, Kazakh – British Centre for Competitiveness</i> Mr. Jim Buttery, <i>Country Director, British Council, Kazakhstan (TBC)</i></p> <p style="text-align: center;">Mr. Kairat Bekturgenev, <i>Chairman of the Board, National Agency on Local Content Development (NadLoc)</i></p> <p style="text-align: center;">Mr. Medgat Olzhayev, <i>Senior Manager, EXPO 2017</i> Prof. John Board, <i>Member of the Advisory Board of Kazakh-British Centre for Competitiveness , Dean, Henley Business School, UK</i> Prof. Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i></p>
<p>11:00-11:45</p>	<p style="text-align: center;">Chair: Prof. John Board, <i>Member of the Advisory Board of Kazakh-British Centre for Competitiveness , Dean, Henley Business School, UK</i></p> <p style="text-align: center;"><u>Keynote</u></p> <p style="text-align: center;">—</p> <p style="text-align: center;">Entrepreneurship: rhetoric and reality. An evidence based approach to supporting vibrant SME growth</p> <p style="text-align: center;">Prof. Andrew Godley, <i>The Centre for Entrepreneurship, Henley Business School, UK</i> Q&A</p>
<p>11:45-12.00</p>	<p style="text-align: center;">Coffee Break</p>

<p>12:00-13:00</p>	<p style="text-align: center;"><u>Round table</u></p> <p style="text-align: center;">Competitiveness of the Kazakhstani economy and development of entrepreneurship</p> <p style="text-align: center;">Chair: Prof. Yelena Kalyuzhnova, UK – Co-Director, Kazakh-British Centre for Competitiveness</p> <p style="text-align: center;">Mapping the Corporate Structure of Kazakhstan of Oil and Gas Supply Chain, by Dr. Ewan Simpson, Kazakhstani – Co-Director, Kazakh-British Centre for Competitiveness</p> <p style="text-align: center;">Entrepreneurship and Local Content Kazakhstan by Dr. Maksim Belitski, Kazakh-British Centre for Competitiveness</p> <p style="text-align: center;">Discussants: Prof. Andrew Godley, The Centre for Entrepreneurship, Henley Business School, UK and Mr. Pavel Beklemishev, Member of the Advisory Board of Kazakh-British Centre for Competitiveness , General Director, Byelkamit LLP.</p>
<p>13:00-14:00</p>	<p style="text-align: center;">Lunch</p>

	<p style="text-align: center;">Chair: Dr. Ewan Simpson, <i>Kazakhstani – Co-Director, Kazakh-British Centre for Competitiveness</i> <u>Keynote</u></p> <p style="text-align: center;">—</p> <p style="text-align: center;">Challenges for Kazakhstani Competitiveness. Prof. Richard Pomfret, <i>The Centre for Euro-Asian Studies, UK</i> Q&A</p> <p style="text-align: center;">—</p> <p style="text-align: center;"><u>Round table</u></p> <p style="text-align: center;">Challenges of Local Content Development and WTO Rules</p> <p style="text-align: center;">Chair: Prof. Richard Pomfret, <i>The Centre for Euro-Asian Studies, UK</i></p> <p style="text-align: center;">Extractives-led Local Economic Diversification versus Local Content and WTO by Prof Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i></p> <p>14:30-15:30 The Impact of Local Content Development and WTO rules by Dr. Dina Azhgaliyeva, <i>Senior Research fellow, Kazakh-British Centre for Competitiveness</i></p> <p style="text-align: center;">WTO Rules and Entrepreneurship by Mr. Maxim Romanov, <i>Research fellow, Kazakh-British Centre for Competitiveness</i></p> <p style="text-align: center;">Discussants: Dr. Ewan Simpson, <i>Kazakhstani- Co-Director, Kazakh-British Centre for Competitiveness</i> and Mr. Adilkhan Arstanov, <i>NADLoC, Kazakhstan</i></p>
15:30-15:45	Coffee Break

<p>15:45-16:15</p>	<p>Chair: Dr. Ewan Simpson, <i>Kazakhstani- Co-Director, Kazakh-British Centre for Competitiveness</i> <u>Keynote</u></p> <p>—</p> <p>ICT as a part of the competitiveness Prof. Kecheng Liu, <i>ICT Area Leader, Kazakh-British Centre for Competitiveness</i> Q&A <u>Round table</u></p>
<p>16:15-17:15</p>	<p>Kazakhstan Energy Sector ICT Infrastructure and Competitiveness</p> <p>Chair: Prof. Kecheng Liu, <i>ICT Area Leader, Kazakh-British Centre for Competitiveness</i> The adoption of Third Platform Technologies as a Tool of Enhancing Competitiveness of the Economy by: Mr. Andrew Beklemishev, <i>Research fellow, Kazakh-British Centre for Competitiveness</i> Entrepreneurship ICT by : Dr. Weisi Li, <i>Kazakh-British Centre for Competitiveness</i> Discussants: Dr. Maksim Belitski, <i>Kazakh-British Centre for Competitiveness</i></p>
<p>17:15-17:30</p>	<p>Tea break</p>
<p>17.30-18.30</p>	<p>PhD Panel Chair: Prof. Yelena Kalyuzhnova, <i>UK- Co-Director, Kazakh-British Centre for Competitiveness</i> Ms. Nour Noor Alshamali, <i>Year 2</i> Ms. Sarah Ali, <i>Year 1</i> Ms. Irina Heim, <i>Year 1</i> Mr. Azat Aituar, <i>Year 4</i></p>
<p>18:30-21:00</p>	<p>Tour around Almaty and Kazakh Night at the Restaurant «Жеті Қазына»</p>

To register, please contact Madina Mukhtarova at m.mukhtarova@kbtu.kz or 8 (727) 266 34 50